

SLEEP EXPO 2019 | LOGOS

World Sleep Expo Logo | Full Color | HORIZONTAL



World Sleep Expo Logo | Full Color | STACKED



World Sleep Expo Logo | Grayscale | HORIZONTAL



World Sleep Expo Logo | Grayscale | STACKED



SLEEP EXPO 2019 | COLOR SYSTEM

BLUE (WSS)

CMYK:
100, 83, 35, 21
RGB: 24, 59, 102
HEX: 183b66

GREEN

CMYK:
82, 27, 100, 11
RGB: 51, 130, 64
HEX: 338240

RED

CMYK:
0, 99, 100, 0
RGB: 237, 33, 36
HEX: ed2124

GRADIENT (BLUE & GREEN)

CMYK: 100, 83, 35, 21	CMYK: 82, 27, 100, 11
RGB: 24, 59, 102	RGB: 51, 130, 64
HEX: 183b66	HEX: 338240

SLEEP EXPO 2019 | FONT SYSTEM

Avenir | Book (event details)

Advancing Public Sleep Health
Vancouver, Canada • September 21-22

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 10

STRONG GLASGOW | REGULAR (LOGO)

SLEEP EXPO 2019

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
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1 2 3 4 5 6 7 8 9 10